

Genoa-Kingston Athletic Booster Club  
December 1, 2010  
MINUTES

Call to order 7:34p.m.

Adjourn 9:40p.m.

**Roll Call:** Taken by Beth Wienke and recorded on the attendance sheet. 13 members present. General members present: (2) Jami Windau and Rachel Lauderdale. No Guests were present.

**November 3, 2010 Minutes:** The minutes were passed out to all present. Debbie motioned to approve the minutes. Chris seconded. Motion carried.

**November 2010 Treasurer's Report:** The November report was passed out for review. Michele was absent from the meeting. Approval of November report held over until the next meeting, pending answers from Michele.

**Standing Committee Reports:**

**Apparel:**

- \* \$398 profit on winter sports fliers-85 pieces sold
- \* \$ 93.48 profit on winter duffel bags-17 sold
- \* Blanket orders processed. The orders that were marked "not a gift" were delivered to the schools 11/19. Orders marked "gift" can be picked up Saturday 12/11 at GKMS.
- \* Reorganization of the apparel committee will occur for the '11-12 school year for several reasons. ESII is planning to sell spirit wear in addition to the spirit wear that Brown's stocks, therefore possibly saturating the market. There are no legal rights to the school logo. There is no school support for a gentleman's agreements requiring a local business to not compete with the Booster Club in order to earn school business. A decrease in profits greatly minimizes the value of volunteer time on this fundraiser. The financial risk for the Club is too great with another competitor. The committee will continue to do the sports specific fliers each season. They will also meet to attempt to come up with ideas for more promotional fliers that do not require a large risk of funds or inventory. Beth will meet with ESII and Brown's to encourage an annual donation based on their sales of Cogs wear in order to earn the endorsement of the Booster Club.
- \* We originally had 5 flags from Wakoh Wear. The agreement was that we would sell them for \$35 and owe them \$27 for each one sold. Brian from Wakoh Wear told Beth he would now donate the 5 flags and the proceeds to the Booster Club.
- \* Mom Bling Promo-all vendor information has been given to Connie so that she can continue with orders.

**Concessions:** Colleen mentioned AGAIN that a chair is need for track season.

**50/50/Shoot for the Loot:** Shoot for the Loot will be sponsored by Resource Bank again this year. We need to find the banner for Shoot/Loot.

Wendy reported that her and Laura have these events handled for the Boys Basketball home games.

**Sports Programs:** Debbie reported that they were printed today and should ship tomorrow. She also reported that 1 vendor still owes for their add and 1 vendor owes for 50% of their add.

### **Special Events Committee**

**Draw Down:** Allen reported that name for the event will be “WIN LOSE OR DRAW DOWN” and will be on February 19<sup>th</sup> 7-10 with music until midnight at the Vets Club. The committee has had two meetings with a lot of good ideas. Tomorrow Allen will email everyone with another meeting date. The focus at the next meeting will be to break down into committees consisting of advertising, event/tickets, donations, and food/decorations/entertainment. The specifics of the event so far are; \$25/ticket that includes admission into the event. No ticket will require a \$5 admission charge. There will be 200 tickets for sale with the grand prize being \$1000. This will be drawn at 10p.m. the evening of the event. There will be a cash bar.

### **Old Business**

The remaining Bandeez will be for sale with apparel at the MS on 12/11 and also out at the table during boys and girls basketball games.

No new information was available on the pending wrestling requests carried over from the October meeting.

The Club is in need of reps for Boys Soccer and Softball

Stefanie Hill reported on her research of the shopping bags. It was discussed that we really don't have a forum for selling them. When Beth meets with Brown's to discuss apparel she will see if they are interested in sponsoring them with Cogs on one side of the bag and Brown's on the other. Fall might be a good time to start selling these in Brown's store if they are agreeable.

It was discussed and decided that the Booster Club is not interested in selling the Sip Tags that Laura Kline presented at the last meeting. Beth will contact Laura to let her know.

### **New Business:**

Taunya mentioned that she has contacted all MS coaches to advise them that she is the MS rep to the Booster Club. She says none of the coaches have contacted her with requests. Audrey will check with Dirk to clarify if the MS has their own budget and what procedure should be followed if a MS coach needs something. (should they see Mr. Lekkas or Dirk first?)

This generated a lot of discussion about the MS uniforms and whether the Booster Club should be involved with uniform purchases.

Beth presented a quote from Hirschbein's for recognition plaques for the baseball and softball dugouts and the soccer weather shields. It was decided to table this and look into other ideas as they were more costly than anticipated.

Judy reported that the Cheerleaders have made 100 bottle shakers for the first home Boys Basketball game. They have a few basketballs to throw out into the crowd. They also made a homemade banner for the boys to run through. They would like a reusable banner that you can put back together. She will check into pricing and bring to the next meeting for a vote.

Allen suggested that the Club change it's meeting place to the Genoa Vets Club. He commented they are donating the hall for the Draw Down and that members of the Vets Club have approached him about bringing our meetings back to the Vets. There was discussion on the pros and cons of moving our meeting place. Tabled pending a motion and vote next months.

