

Genoa-Kingston Athletic Boosters

November 3, 2010

MINUTES

Call to order 7:30

Adjourn 8:54

Roll Call: Taken by Beth Wienke and recorded on the attendance sheet. 18 Members present, General Members present: Jami Windau and Rachel Lauderdale. Guests present: Jerry and Laura Kline.

October 6, 2010 Minutes: The minutes were passed out to all present. Taunya motioned to approve the minutes. Brian seconded. Motion carried.

October 2010 Treasurer's Report: The October report was passed out to all present to review. Chris motioned to approve the minutes. Taunya seconded. Motion carried.

Standing Committee Reports:

Apparel: Holiday promotion of woven Cogs blankets has begun. Samples and order forms were handed out to all schools last Friday. Orders close November 12th to allow enough turn time if more need to be ordered. Delivery of those marked as a gift on the order form will be Saturday December 11th at GKMS. Winter Sports Apparel orders and Duffel bag orders close November 12th. Connie Rich will begin "Mom Bling" promotion Monday November 15th.

Concessions: Colleen reported that they Grills and Concession stand still need to be cleaned to close up for the fall season.

We still need a concession chair for Track season.

50/50: discussion about whether girls BB could do the 50/50 and keep the proceeds for their activity account. They did this last year. Teams need to do other fundraisers or else all teams may want to do 50/50 at their events and this has always been a Booster Club fundraiser. Boosters will continue to do 50/50 and Shoot for

the Loot at the boys and girls basketball games. Michele will work out money deposits with the team reps.

Sports Programs: Michele reported that 3 advertisers have not paid for fall program.

Old Business:

* Jerry and Laura Kline presented their new business “Sip Tags” They passed around samples. They suggested that the Booster Club sell Cogs Logo tags as a fundraiser. If we are interested they would be glad to come to another meeting or we can contact Laura via email for more information.

* There were no additions to the 2010-2011 wish list.

* The structures are done for the Soccer Weather Shields. Beth is getting estimates for recognition plaques.

* Colleen to follow up with suggestions that Jami gave her in regards to possible Boys Soccer reps.

* Michele received a \$300 donation from Northern Rehab. No Photo was taken.

* Rachel reported that the duck tape costume contest did not have any participants. She handed out 400 fliers at the MS and HS, put it on the school announcements. Rachel told Tobinson’s she will help them do it next year but would suggest that they target younger kids. Rachel passed around thank you notes for all present to sign to be given to Tobinson’s for their monetary donation to the Booster Club for roles of duck tape sold.

***Fundraising:**

-Cogs Bandeez: approx 250 packages left out of 1000. Our profit began at approximately ½ sold. Beth will set out at WWC.

-Cogs shopping bags: Sue Carroll and Stef Hill are still working on this information.

-Draw Down: Allen wants to set up a meeting specific to this event. At this meeting they will set up committees. Chris and Allen presented preliminary information in regards to Vets Club dates and rental and food/beverage options. Meeting set for

Wednesday Nov. 10th at 7:00 p.m. at the Vets Club for those interested.

New Business:

* Colleen suggested that everyone think about a way to communicate and respond quicker when things come up between meeting.

*Carolyn reported that the Wrestling team is working on fundraising to build up funds in their activity account. They are planning a Liftathon. The Liftathon would have 20 sponsorships at \$150 each. They currently have 13 sponsors. Carolyn reported that she thinks the Wrestling team is going to be in need of 20 singlets @ \$60 each. Discussion in regards to if this included the ones we bought last year or not. Also concern as to whether there is a system in place for distributing and collecting singlets from the athletes each year. Dirk suggested we table this pending further information as he wants to check into this with the coach. He can pass information on to Colleen and we can have an email vote or call a special meeting if time is crucial for the start of the season.

*Information on a new grill for concessions was distributed via email on 10/27. Rachel made a motion to reimburse the Holley's for the \$200 grill purchased on Craig's list. Carolyn seconded. Motion carried.

*Colleen reported that she has had many conversations with various parents in regards to fan busses. Especially when teams make post season play. Dirk reported that Volleyball paid for their fan bus from their activity funds. He also reported that a fan bus costs \$15.92/hour for the driver and \$2.35/mile for the bus. Although the Club felt that providing a fan bus goes along with our mission statement we will need to prioritize our expenditures due to upcoming budget cuts in the Athletic budget. We may need to help the teams with things that are cut from the Athletic Budget.

*Winter sports pictures are scheduled for Friday Nov. 12th. A chairman is need to coordinate the photo buttons.

